

Green printing is a way to reduce your carbon footprint by not throwing cartridges into landfills. 300 million laser and inkjet cartridges go to landfills in North America every year. The plastic used in each printer cartridge takes more than 1,000 years to decompose. The fact is that most printer cartridges can be remanufactured, refilled or reloaded.

The Facts About Cartridges

- A common myth is that remanufactured products are always inferior in quality to new OEM (Original Equipment Manufacturer) products.
- According to Canon's co-inventor of both inkjet and laser printers, "Remanufacturing means refurbishing used products to make them equal in quality to new products".
- In 1997, the United States Environmental Protection Agency (EPA) stated that "Remanufactured products are as good as new", in its publication, Waste Wise.
- In 2009 annual expenditures for both businesses and consumers on printers and printer consumables were estimated at \$24.5 billion, with double figure increases each year. More than \$10 billion is spent on ink in the US annually.
- Another myth is that using a remanufactured or any cartridge other than that of the OEM will void the printer equipment.

Refill, Reduce, Reuse and Recycle

- 160 industrialized nations, have signed the United Nation's Basel Convention on the Control of Transboundary Movements of Hazardous Wastes and Their Disposal, excluding the US.
- It is estimated that between 50% and 80% of computer parts, including cartridges, that are collected in the US for recycling are actually dumped in third world countries in Africa and Asia.
- Reduce, Reuse and Recycle is the desired model for the lifecycle of manufactured products according to the US EPA and the US Department of Energy.
- Most laser toner cartridges are rated a seven because they contain mixed resin plastics where only 5% to 10% of the plastic volume can be recycled.

Benefits of Buying Sustainable Cartridges

- Up to 75% savings versus OEM products
- Full Exchange Product Warranty
- Coverage for Any Equipment Damage
- Responsible Recycling

The Process of manufacturing

- Manufactured to equal or greater performance than OEM cartridges
- Full replacement of the photo-conductor drum, magnetic roller sleeve and cleaning/wiper blade
- Refilled with OEM-Equivalent quality ink or toner

- Reassembled cartridge and toner hopper mating flanges have identical integrity, including leakage, as an OEM construction
- Zero-Defect manufacturing process
- Demonstrably capable processes which yield high quality products

OEM vs. COMPATIBLE vs. REMANUFACTURED INK CARTRIDGES

➤ **OEM (ORIGINAL EQUIPMENT MANUFACTURER)**

Original Equipment Manufacturer ("OEM") cartridges are brand new ink cartridges bearing the original brand names, such as HP, Lexmark, Brother, Canon, and Epson etc.

➤ **COMPATIBLE INK CARTRIDGES**

As the name suggests these are not original ink cartridges but are unbranded new cartridges compatible to the printer needs. These compatible inkjet cartridges meet or exceed OEM specifications. 100% brand new, they yield excellent output and allow for big savings over branded inkjet cartridges.

➤ **REMANUFACTURED INK CARTRIDGES**

It is a cartridge, which has been refilled with ink. This can be done with ink refills yourself or by the manufacturer. Remanufactured ink cartridges are refurbished used OEM or compatible printer ink cartridges; they yield excellent output and allow for big savings over branded inkjet cartridges. Our specialty is to take quality cartridges and put them through an extensive cleaning process to have a high quality finished remanufactured cartridge, which is then reintroduced for sale in the market as *recycled printer ink cartridge*. Our products are extensively developed with the best engineers, and passed through heavy quality such as ISO 9001. We are the perfect alternative to OEM brands while providing the quality you are familiar with. By making the choice to purchase compatible and remanufactured ink and toner cartridges, you help take the step to protecting our environment and reducing waste.

GO GREEN—REFILL-REDUCE-REUSE-RECYCLE